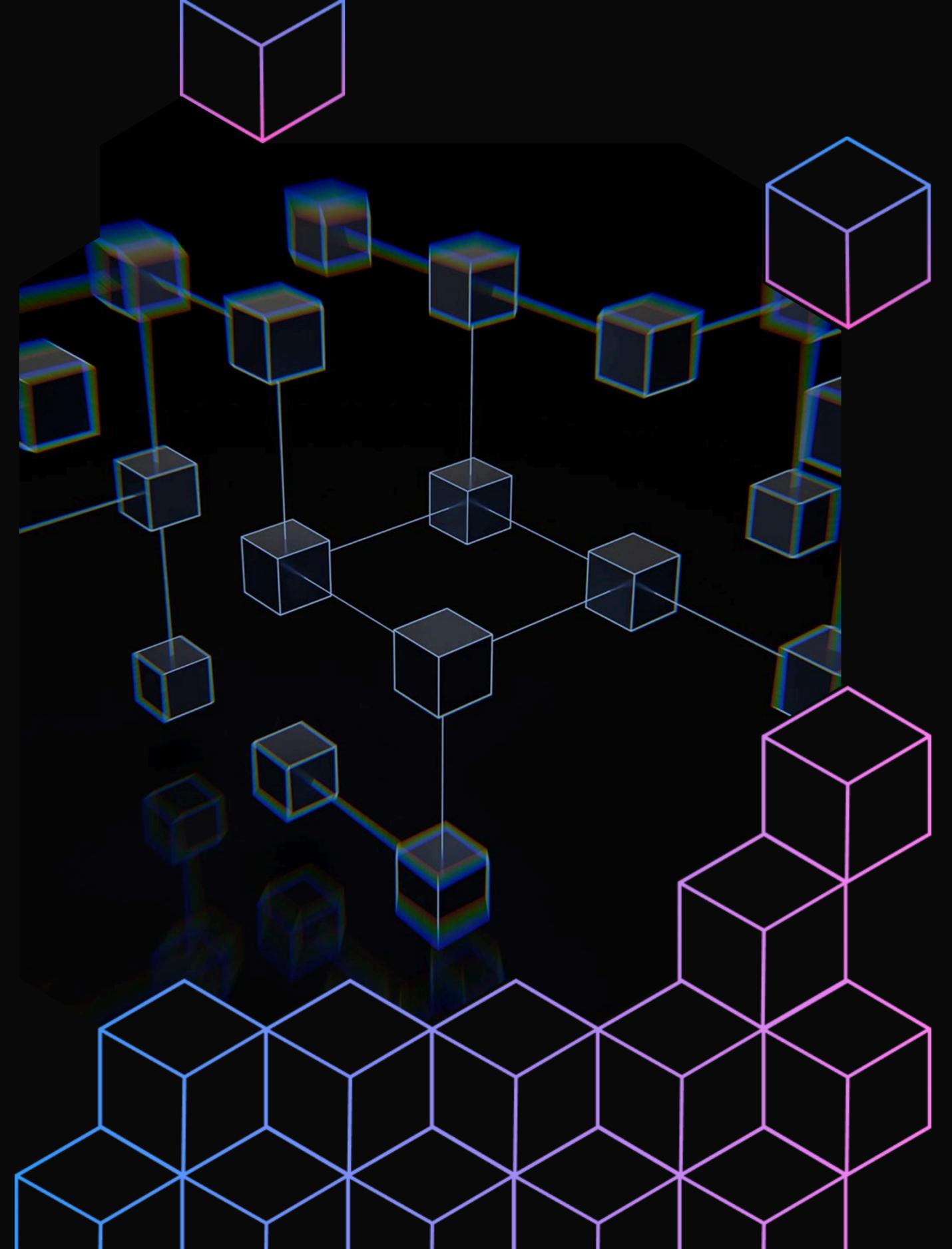


Bridging the Continuity Gap in Autism Care

Guppy creates a persistent continuity layer for complex needs care coordination

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The Hidden Parental Strain

Fragmented systems force families to absorb the total operational friction of care coordination.



Cognitive Load

Parents carry the total burden of memory, repeating histories to every new provider.

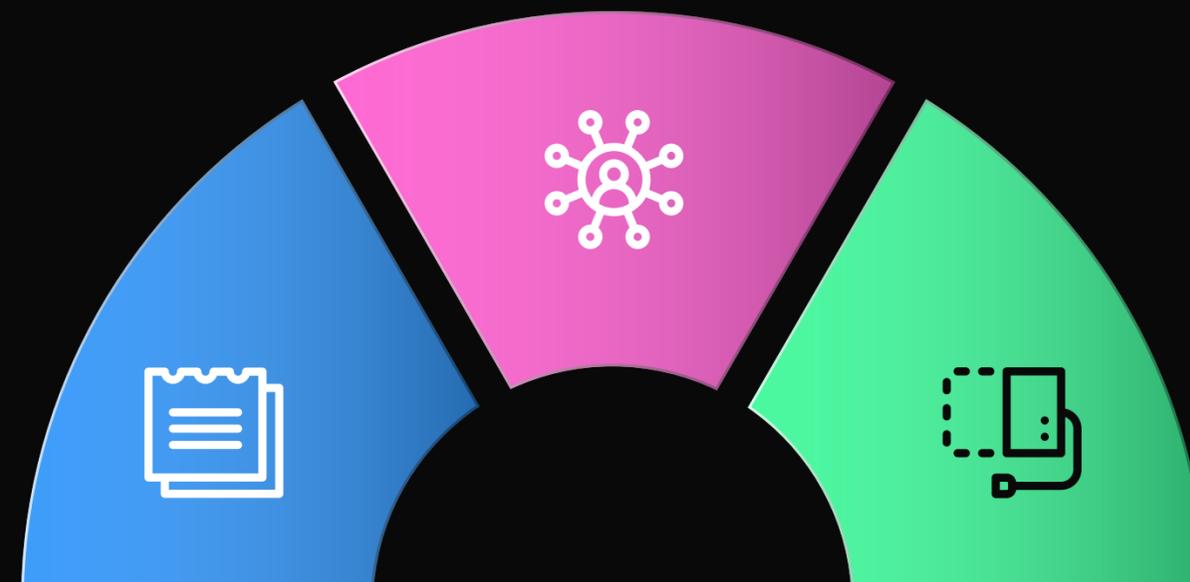
Fragmented Notes

Clinical context and daily observations are trapped in isolated, non-communicating silos.



Data Decay

Critical knowledge about 'what works' is lost during transitions between home and school.





Why the Status Quo Cannot Hold

Rising prevalence and staffing shortages create a breaking point for families and clinical providers.

1 in 31

Rising Prevalence

Autism prevalence continues to rise, placing unprecedented demand on specialized services.

High

Ecosystem Strain

Driven by severe staffing shortages and mounting documentation pressure for providers.

Inefficient

Tool Repetition

Current apps and portals fail to persist memory across different care settings.

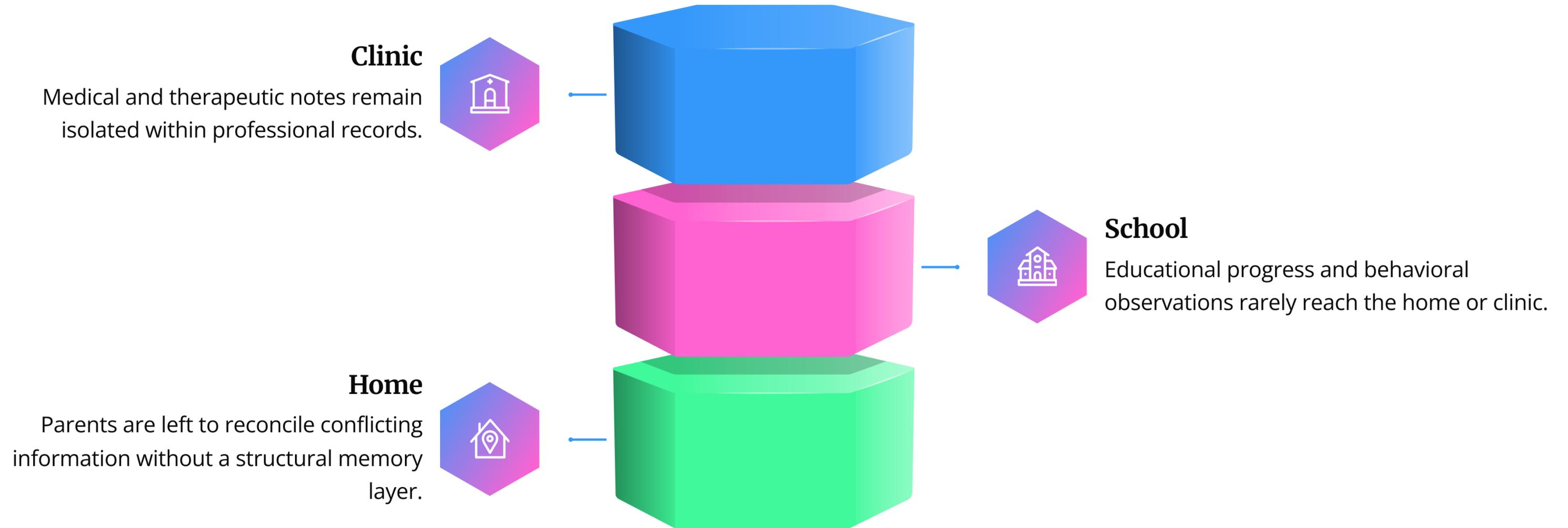
Result

Status Quo

Continuity failure scales faster than care capacity.

The Failure of Current Support

Transition points between settings are the primary failure nodes in complex care delivery.





Support without burden

Guppy redefines support by ensuring families are not alone, utilizing low-friction input systems that refuse to add to the existing cognitive load.



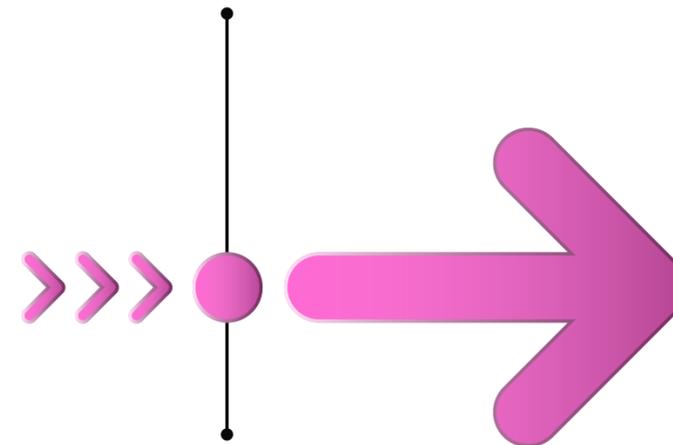
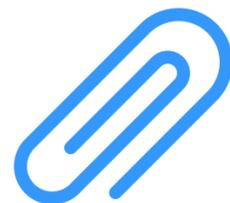
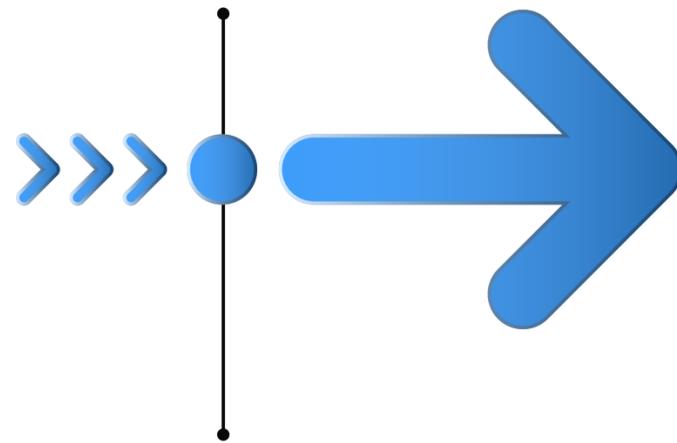
The Anatomy of Continuity

We ensure memory persists so that care never has to start from zero with a new provider.



Context Capture

Low-friction input of meaningful memory from clinics, schools, and homes.

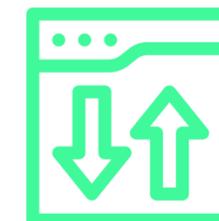
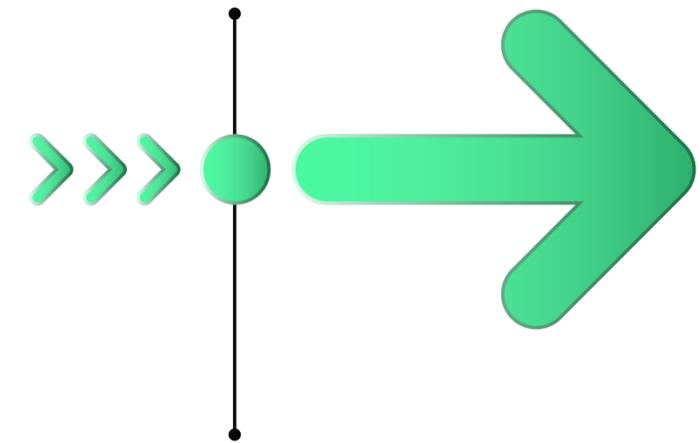


Structured Memory

Organizing data into a line of persistent context that follows the child.

Permissioned Sharing

Securely carrying information forward to new caregivers and settings automatically.



1

Implementation of low-friction input methods to minimize parental and clinician effort.

2

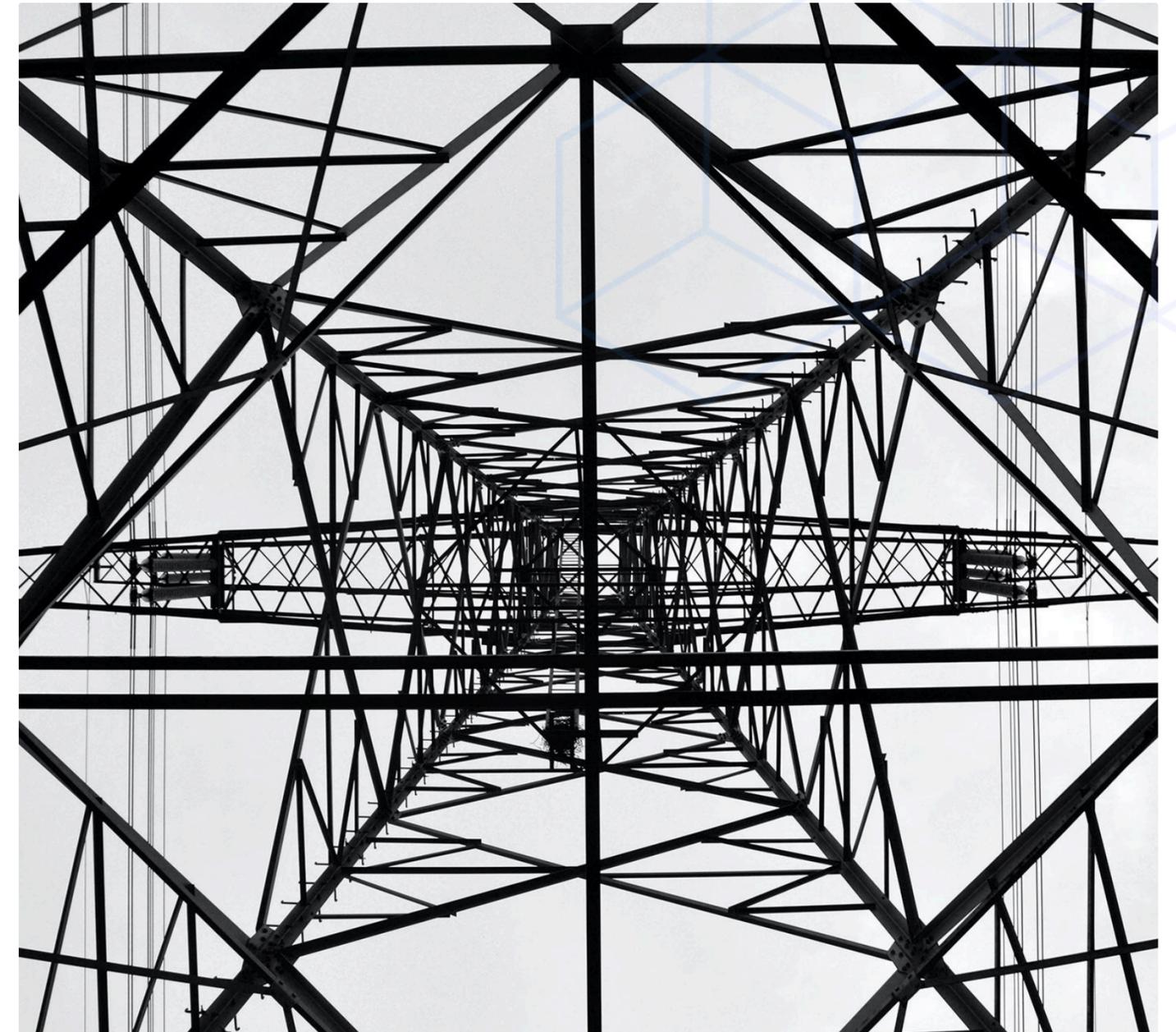
Development of sustainable support systems that scale without increasing cognitive load.

3

Closing the gap between clinical sessions where most care delivery currently fails.

How We Deliver Support

Guppy acts as a persistence layer that prevents support from becoming an additional burden on the family.



Delivering Measurable Relief

We define relief as the structural removal of care fragments, allowing the system to carry the weight of memory.



Reduced Load

Achieved when systems carry the memory so parents don't have to hold everything.



Clinical Relief

Defining relief structurally through the removal of fragmented data silos.



Functional Focus

Moving beyond emotional promises to deliver measurable reduction in daily friction.



Market Context and Opportunity

We are targeting a multi-billion dollar ecosystem by solving the fundamental persistence problem in autism care.

\$10B

Total Ecosystem Value

The valuation of the broader autism and complex needs service market.

\$1.5B

Continuity SAM

Serviceable Addressable Market specifically for continuity-of-care solutions.

\$Gap

Market Position

Guppy identifies as the missing continuity layer rather than a crowded market entrant.

A single continuity system with multiple aligned buyers

Who pays, typical price ranges, credibility, and expansion path



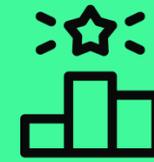
Parents (D-to-C)

Long term support arc →
structurally high retention
Tiered by feature depth and
caregiver access.



Clinics and Therapy Centers

\$200–500 per site per month
Used to improve carryover
and reduce documentation
friction
Multi-year relationships with
repeat procurement



Schools and Districts

\$1–3 per student per month
FERPA-aligned continuity
across IEP workflows
Long-term contracts once
embedded



Continuity Engine

All customers use the same
underlying continuity system
— only access and
permissions differ.

The Ask: Accelerating Impact

We are raising a seed round to onboard our first 1,000 families and partner with top-tier clinics.

Funding Request

\$250K

Capital dedicated to scaling Support, Continuity, and Relief outcomes.

Family Milestones

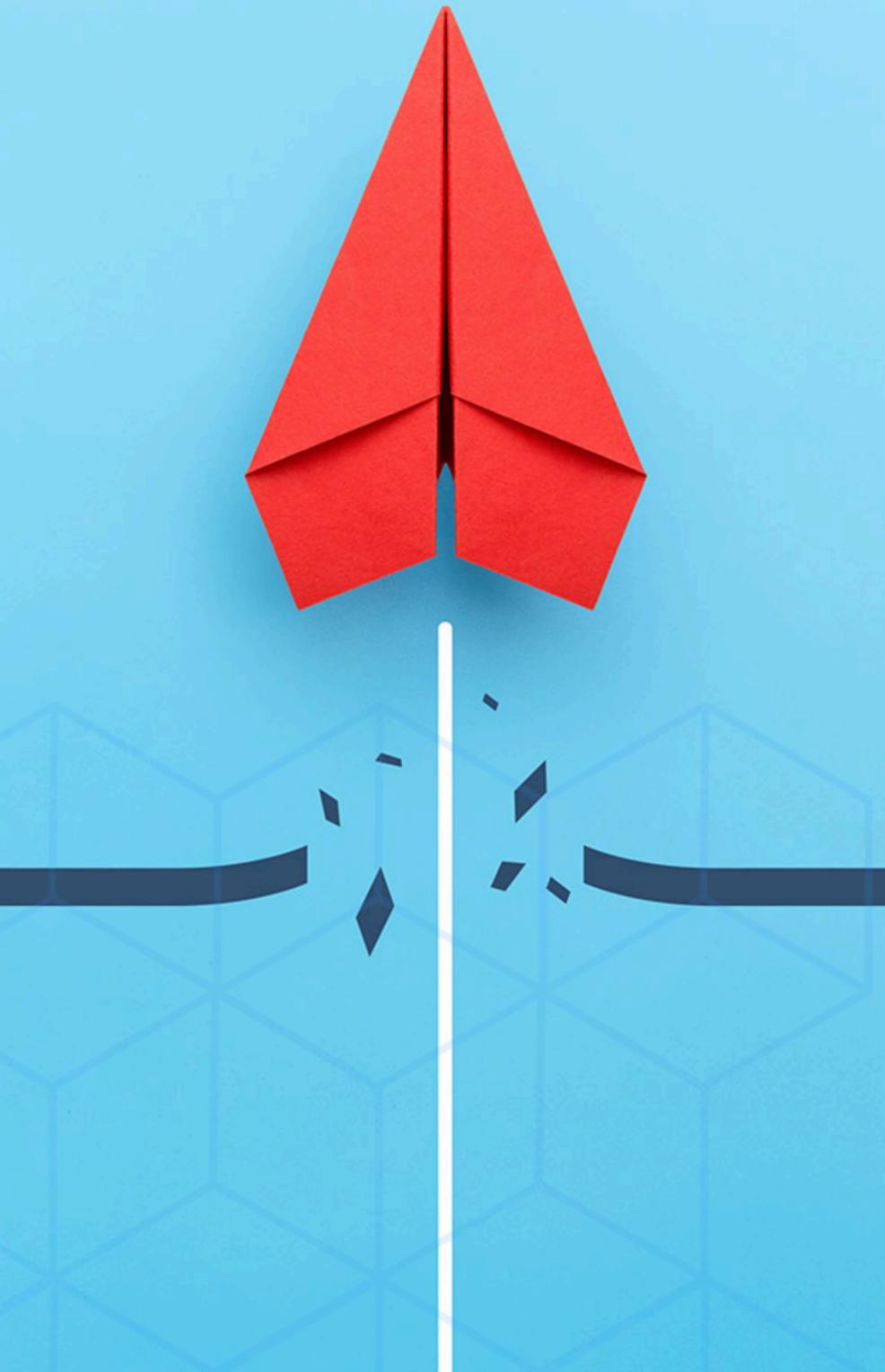
1,000

Target onboarding of families to validate the persistence layer.

Clinic Partners

20

Establishing partnerships with 10-20 clinics to integrate into professional workflows.



Secure Continuity of Care

Join us in removing the structural burden from families and building a persistence layer for the **\$10B** autism ecosystem. Contact us to help lead the future of **Guppy** and redefine relief for families navigating complex needs.

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